



## Shaw Bulls “Put to the Test” in Feed Efficiency Trial

We are proud to be leading the way, as one of the few seed stock producers collecting feed efficiency data on our cattle. We recognize that feed is one of the major inputs in raising cattle, and as costs increase, it is essential to start tracking this information. For the past 5 years we have had the opportunity to send our fall bulls to a feed efficiency trial, using the Grow Safe System to collect data including average daily gain, residual feed intake, and feed conversion. Knowing how well our cattle convert feed is an essential piece of the puzzle. This information is not only used to improve our own herd but offered to our customers, allowing them to improve their cow herd and their bottom line.

